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## THE PROGRAM THAT GIVES A SECOND LIFE TO STRETCH FILM!

Each year, millions pounds of stretch film are used by many companies in Quebec. This material, most of which is currently sent to landfill sites, is a real environmental problem. As the largest distributor of packaging products in Quebec, Carrousel is very proud to have developed an innovative and eco-responsible solution that will help reduce the amount of residual material created by this packaging.

Carrousel has therefore joined forces with its longtime business partner, <u>Polykar</u>, a plastic bag manufacturer, to launch its brand-new recycling program for stretch film, **Carrou-cycle**.

This program, which implements the concept of the circular economy, will enable companies to meet their environmental commitments and transform used stretch film into new plastic products.





## **HOW IT WORKS?**



